The Good Design Company
3D Rendering Investment Guide

With over 25 years of interior design experience, I bring a designer's eye to every rendering I create. My hand built, photorealistic, 3D renderings help you bring your concepts to life, refine your selections and communicate your vision with confidence.
Consider me an extension of your design team, without the overhead of an in house rendering artist.

Residential Interiors

Space	Price Range
Powder Room	$750–$950
Guest Bathroom	$850–$1,150
Primary Bathroom	$1,250–$1,750
Laundry Room	$750–$950
Mudroom	$750–$1,050
Bedroom	$950–$1,250
Primary Bedroom	$1,350–$1,750
Home Office	$850–$1,200
Dining Room	$950–$1,350
Living Room / Family Room	$1,350–$1,850
Kitchen	$1,500–$2,000
Kitchen & Dining Area	$2,200–$3,100
Basement / Recreation Room	$1,500–$2,500
Open-Concept Living Space	Custom Quote

Commercial & Hospitality Interiors

Space	Price Range
Private Office	$850–$1,200
Conference Room	$1,000–$1,500
Reception Area	$1,500–$2,000
Hotel Guest Room	$1,000–$1,500
Hotel Suite	$1,750–$2,500
Multi-Family Building / Hotel Lobby	$2,500–$3,750
Resident Amenity Space	$2,000–$3,500
Multi-Family Building Corridor	$1,500–$3,000
Restaurant	Custom Quote
Retail Space	Custom Quote
Large Commercial Interiors	Custom Quote

What's Included

- Hand built, photorealistic, 3D renders
- Images based on your floor plans, field measurements, specified furnishings, materials and finishes
- Accurate lighting and material applications
- Four to six, high resolution, still views of the space depending on size and layout
- Two rounds of minor revisions (paint color, material finish, fabric alternative etc.)
- Up to two Zoom meetings, if required
- Two panoramic views upon approval of final images

Additional Services

Service	Price Range
Additional camera angles	$75
Additional revision rounds	$100 / Hour
Alternative material or color schemes	Custom Quote
Daytime and nighttime variations	$150–$300
Virtual walkthroughs (available upon final approval of still images)	$250
Product and materials sourcing	Custom Quote
Rush turnaround	Let's Talk!

Pricing & Project Scope

Pricing is based on individual spaces and reflects typical project requirements. Fees may vary based on square footage, design complexity, custom modeling, level of detail and the number of requested views.

Pricing assumes that design selections and specifications are provided by the client. Design development and product sourcing by The Good Design Company may be quoted separately.

All projects are individually quoted prior to commencement.

Revision requests should be consolidated into each round. Significant changes to approved layouts, furnishings or overall design direction may require an additional fee.

Preferred pricing may be available for multi-room projects and ongoing design partnerships.

Email Pam@TheGood-DesignCompany.com for a formal quote

Your Render Blueprint

To create an accurate rendering of your design, here's what I'll need to get started. Don't worry if everything isn't perfectly organized—I'll let you know if anything is missing. If certain information isn't available, we can work together to make the space look as accurate as possible with the info we have.

Category	Project Information
Room Information	Measured or to scale floor plan Ceiling height Door heights Window height & sill height Door and window locations and widths unless otherwise specified Lighting locations Specifications for soffits, beams and / or other ceiling details
Existing Space, if applicable	Clear photos of the room, preferably one from each corner Photos of architectural details that will remain
Design Selections	Mood boards, elevations, and design notes Links, manufacturer's information or clear images for paint, flooring, tile, wallcoverings, wood, upholstery, metal and other finishes (direct links are preferred) Cabinetry and millwork elevations, if available Tile layouts and installation direction, where applicable
Furnishings & Décor	Links to all new furniture, lighting, artwork, and accessories Photos and dimensions for any items without a product link Photos and dimensions of any existing furniture, lighting, artwork, or décor that will remain Specific finish, fabric or colorway for each selected item

Every project is a little different, so I may reach out for a few additional details as the rendering comes together.

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